X Copy

fashion calendar 1974

MARCH 11

34th year

a weekly publication

JANUARY

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	**12**	13	14	15	16
17	**18**	19	20	21	22	23
24	25	26	27	28		

MARCH

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APRIL

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	**27**	28	29	30	31	

JUNE

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY

S	M	T	W	T	F	S
	1	2	3	**4**	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER

S	M	T	W	T	F	S
1	**2**	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

OCTOBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	**14**	15	16	17	18	19
20	21	22	23	24	25	26
27	**28**	29	30	31		

NOVEMBER

S	M	T	W	T	F	S
					1	2
3	4	**5**	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	**28**	29	30

DECEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	**25**	26	27	28
29	30	31				

(212) 289-0420

185 east 85th street

new york, n.y. 10028

ruth finley, publisher

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, MARCH 11, 1974

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday March 10-March 12	SEMI-ANNUAL SHOE SHOW IN CHICAGO	NATIONAL SHOE FAIR OF AMERICA	McCORMICK PLACE CHICAGO, ILLINOIS
	Jointly sponsored by American Footwear Industries Association, Volume Footwear Retailers of America, National Shoe Retailers Association. Contact: Hotel Plaza, Suite 520, PL 9-3000.		
March 10-March 13	IGEDO FASHION FAIR IN DUSSELDORF		
	Contact: German American Chamber of Commerce, 582-7788.		
Beginning Monday March 11	OPENING OF EARLY FALL COLLECTION	ADDENDA BY PATTI CAPPALLI	1407 BROADWAY SHOWROOM - SUITE 915
	Continuous showings by appointment. Contact: Sandra Teiter, 736-5282.		
Beginning Monday March 11	EARLY FALL AND ALL-WEATHER COLLECTION	GALLANT INTERNATIONAL; GALLAVANTER	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
	Continuous showings. Contact: Herbert Gallant, LA 4-7285.		
Monday March 11-March 13	FALL BOYS' & YOUNG MEN'S MARKET WEEK	BAMA	NEW YORK HILTON HOTEL 6TH AVE. & 53RD STREET
	Contact: Boys' and Young Men's Apparel Manufacturers Association, 594-5130.		
Monday March 11-April 19	"YOUNG FASHION AND BEAUTY FUTURES"	MADEMOISELLE MAGAZINE	350 MADISON AVENUE SHOWROOM - 7TH FLOOR
	A visual presentation of Mademoiselle's fashion and beauty predictions. By appointment. Tues, Wed, Thurs. for retailers. 9:00 A.M. & 4:00 P.M. Contact: Lenore Benson, 692-4432. Mon and Fri.; Manufacturers and others, 10:00 and 3:00 Contact: Sandy Fox, 692-5076.		
Tuesday March 12 12:00 Noon Luncheon	PRESS PREVIEW: SPRING AND SUMMER COLLECTION	GUCCI	ST. REGIS HOTEL ROOF
	Presentation of Gucci Spring-Summer fashions and accessories for men and women. By invitation only. (Must present invitation at door). Public Relations: Hamra Associates, 748 Lexington Ave., 753-9833.		
Tuesday March 12 4:00 P.M.-5:30 P.M. Cocktails	PRESS PREVIEW: FALL AT-HOME FASHIONS	FORMFIT-ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
	New Studio Collection of things to wear at home, including designs by Pucci Vera, and Margit Brandt. Also a collection of paintings, collages, assemblages, and inventions by Donald Pierce of N.Y. "to celebrate some of the pleasures of life in 1974". Buyers show, Wed., March 30, 8:00 A.M. to 10:00 A.M. Thereafter by appointment. Publicity: Ruth Hammer Associates, 141 East 33rd St.,685-8290.		
Tuesday March 12 6:00 P.M.	SPRING AND SUMMER FASHIONS BY GALANOS	BONWIT TELLER	6TH FLOOR
	By invitation. Contact: Publicity Dept., EL 5-6800.		

COPYRIGHT, 1974, FASHION CALENDAR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 13	8:00 - 10:00 A.M., FORMFIT-ROGERS AT HOME FASHIONS FOR BUYERS (see pg. 1)		
Wednesday March 13 10:00 A.M.	PRESS PREVIEW:FALL AND WINTER COLLECTION Preview of Biella collection for the press. Guests of honor: Shirley Goodman, executive director, Fashion Capital of the World; and Wilbert A. Tatum, executive director for Mayor's Apparel Industry. By invitation. Contact: 947-1400.	BIELLA	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday March 13 11:30 A.M.	SPRING FASHIONS BY HANAE MORI Couture and Boutique fashions. For press and customers, by invitation. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	4TH FLOOR
Wednesday March 13 12:30 P.M. Luncheon	RAIN FASHIONS AT LUNCHEON SHOW Rainwear fashions for women and men. Reservations ($7.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	LONDON FOG	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 13 2:30 P.M.& 4:30 P.M.	PRESS PREVIEW: DONALD BROOKS SLEEPWEAR Fall collection of sleepwear and loungewear, designed by Donald Brooks for Maidenform. By invitation. Contact: Fay Rosen, 953-1407.	MAIDENFORM	90 PARK AVENUE SHOWROOM - 38TH FLOOR
Thursday March 14 12:00 Noon Luncheon	PREMIERE:NEW KNITS BY JOHN RADAELLI Showing at 1:30 P.M. By invitation. Thereafter by appointment, showroom, 1410 Broadway, 24th floor. Contact: Maribeth Farrell, 914-8876.	ROSANNA KNITTED SPORTSWEAR, INC.	HOTEL PIERRE COTILLION ROOM
Beginning Thursday March 14	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: WI 7-4406.	CACHAREL FOR MALLORY	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Friday March 15	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-8508.	REAL OF PARIS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
March 15	CHILDREN'S FASHIONS IN COLOGNE (March 15-17) Contact: 582-7788		
March 15- March 21	SKI SHOWS IN LAS VEGAS (In Boston, March 30-April 2). Ski Industries America (Ralph des Roches), 689-1266; Ski Council America(Doris Taplinger) TR 4-3030		
March 16- March 20	MAGIC (Men's Apparel Guild of California) - Showing in San Diego,California Also, WESTMAC/MEMBA and WCAG (West Coast Apparel Guild). Contact: 110 E.9th,LA.		
March 17- March 19	METROPOLITAN FASHION SPORTSWEAR EXHIBITORS AT STATLER HILTON - Early Fall Contact: Henry Frydan, 592-0060.		
March 17	FALL SHOE SHOW AT DALLAS APPAREL Mart - SOUTHWESTERN SHOE TRAVELERS ASSN		
March 17	SCANDINAVIAN FASHION WEEK IN COPENHAGEN (March 17-20)		
Beginning Monday March 18	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	FRANCINE BY JERRY FEDER Contact: Bill Friese, 594-5040.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday March 18	OPENING OF EARLY FALL COLLECTION Continuous showings. Contact: 244-3558.	NANTUCKET	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday March 18	OPENING OF EARLY FALL COLLECTION Continuous showings. Contact: 244-6350.	TANNER OF N.C.; TOBY TANNER;TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Tuesday March 19	OPENING OF FALL COLLECTION Fall collection of sweater knits designed by Eleanor Brenner. By appointment. Contact: Larry Lefkowitz, 239-1150.	ELEANOR BRENNER FOR BRENNER BEES	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday March 19	OPENING: EARLY FALL COLLECTION Continuous by appointment. Contact: 221-0462.	MISS FOX BY SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday March 20 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW Spring and warmer weather furs. Reservations ($7.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	BEN KAHN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 20 5:30 P.M.	PRESS SHOWING: SPRING'75 MENSWEAR COLLECTION By invitation. Publicity: Sandee Garihan, Calisch Assoc., 489-8420.	HARDY AMIES	58 WEST 58TH STREET
March 24- March 26	1974 INTERNATIONAL BEAUTY TRADE SHOW AT N.Y. HILTON, 6TH AVE. & 53RD ST. Contact: Cliff Cothren, 532-5588.		
Sunday March 24- March 28	48TH READY-TO-WEAR SHOWINGS IN ITALY AT PITTI PALACE,FLORENCE, ITALY Mon., March 25: High fashion ready-to-wear,10:00 A.M.,buyers; 12:30, press Tues., March 26: Boutique and furs, 9:00 A.M.buyers; 11:30 A.M. and 5:00 P.M. press Wed., March 27: Knitwear and leather fashions, 9:00 A.M. and 11:30 A.M. Additional showings at Strozzi Palace. Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze, Viale Gramsci 9/a. Tel: 679183 or 672404.		
March 24- March 28	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH Contact: Gerald Kallman (201) 653-3304.		
March 25- March 28	JUNIOR FASHION FAIR AT ROYAL HORTICULTURAL SOCIETY HALLS, LONDON Contact: James Law, 40 Oxford St., London W1.		
March 28 11:00 A.M.	SHOWING OF VALENTINO FALL-WINTER READY-TO-WEAR IN ROME at Via 24 Gregoriana For Buyers and Press. Contact: 67-85841 (Rome); Hermine Mariaux,737-5810(NY)		
Wednesday March 27- April 5	FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS (For Press and Clients) (Showings at Porte de Versailles, March 30-April 5) Wed., March 27... 10:30 A.M. George Edelman-Chez Boffinger, rue de la Bastille, 275-05-12 4:30 P.M. Plume 508-13-09 Thurs., March 28... 10:00 A.M. Fouks xx11:30 A.M. Esterel, 124 Fg. St. Honore, 359-25-30 1:00 P.M. Jaeger, 5, Fg. St. Honore, 727-15-42 xx 3:00 P.M. Guy Laroche, 29, ave. Montaigne, 608-42-06 3:30 P.M. Courreges 5:00 P.M. Suzuya, 073-14-92 7:00 P.M. Francis Laurent,13,rue des Fontaines du Temple 278-35-67		

(continued on following page)

FALL AND WINTER PRET-A-PORTER SHOWINGS IN PARIS (Continued from pg. 3)

Fri., March 29...	10.00 A.M.	Renata-3, rue Castiglione, 265-5050
	xx11:00 A.M.	Carven
	11:30 A.M.	LeDoux Sports 224-76-35
	1:30 P.M.	Lison Bonfils-Jacques Gilles,326-49-40
	3:30 P.M.	Bercher II, 887-91-24
	3:00 P.M.	Balmain
	8:00 P.M.	Bal Reception, Baron et Baronne Edmond de Rothschild, 567-19-75
Sat., March 30...	9:30 A.M.	Agatha(Stylist, Anne Marie Beretta) 265 5050 Chez Angelina 226, rue de Rivoli
	xx 9:45 A.M.	Michel Goma
	xx 2:30 P.M.	Courreges
	8:30 P.M.	Groupement de Paris 532-51-69

March 30 through April 4 (Creatures et Industrielles) By appointment (except March 31) 236-58-51

Sun., March 31...	xx11:00 A.M.	Lanvin, Salon d'Orsay Hilton 265-27-21
	xx12:00 Noon	Jean Muir (C & I) Fernando Sanchez (C & I)
	2:30 P.M.	(C & I - Christiane Bailly, Michele Bruyere, Roland Chakkal, Jean Jacques Martelli, Issey Miyake)
	7:00 P.M.	Emba, 2, ave. Gabriel 256-25-16
	8:30 P.M.	Epingle d'Or, Regineskaya, LOU 568-42-06
Mon., April 1...	xx 9:45 A.M.	Chloe, 359-15-63
	xx11:30 A.M.	Patou, 7, rue St. Florentin 073-08-74
	1:00 P.M.	Mic Mac, 273-39-26; 566-56-19
	xx 3:00 P.M.	Christian Dior, 30, av. Montaigne 259-93-64
	xx 4:30 P.M.	Emmanuelle Khanh, 236-56-33; 231-84-53
	6:00 P.M.	Charles de Castelbajac presents "Mandragore", Ko and Ko, Erys, Empire Fourrure 255-62-90
	xx 7:00 P.M.	Jap
	8:00 P.M.	Gala de la Fourrure Francaise, 256-25-16
Tues., April 2...	9:30 A.M.	Tiktiner, Chateau Frontenac 273-39-26; 566-56-19
	10:00 A.M.	Dior Boutique
	11:30 A.M.	Daniel Hechter, 770-76-35
	1:00 P.M.	Ted Lapidus, 727-15-42
	3:00 P.M.	Cacharel 805-54-74
	4:30 P.M.	Timwear, 770-97-19
	5:30 P.M.	Saint Clair, 357-54-85
	7:00 P.M.	Ter & Bantine, Grand Hotel, 486-13-78
Wed., April 3...	xx 9:00 A.M.	Ungaro, 256-27-70
	xx11:00 A.M.	St. Laurent, 42 Fg. St. Honore
	12:30 P.M.	Nilly Bonny, 548-27-87
	xx 2:00 P.M.	Dorothee Bis, 222-33-63
	3:30 P.M.	Lingerie Helios by Karl Lagerfield Pret a Porter, Helios Marie France Acquiviva,Hotel Prince de Galles, 33,George V,256-37-18
	4:00 P.M.	St. Laurent
	5:00 P.M.	Georges Rech, George V, 31, ave. George V, 236-46-40
	6:00 P.M.	Synonyme-George V, 31 ave. George V,231-51-79
	7:30 P.M.	Gerard Penneroux, 567-19-75
Thurs., April 4...	xx 9:00 A.M.	Jean-Louis Scherrer,51, ave.Montaigne,359-55-39
	10:30 A.M.	Hermes, 24, Fg. St. Honore, 265-21-60
	11:00 A.M.	St. Laurent
	11:30 A.M.	Venet
	12:45 P.M.	Franck Olivier, 782-43-57

(Continued on the following page)

FALL AND WINTER PRET-A-PORTER SHOWINGS IN PARIS (Continued from pg. 4)

Thurs,April 4... (Continued)	xx 2:00 P.M.	Dorothee Bis
	2:00 P.M.	Philippe Venet, 62, rue Francois Ier,227-52-45
	xx 2:15 P.M.	Givenchy
	xx 3:30 P.M.	Guy Laroche
	xx 5:00 P.M.	Nina Ricci, 20 rue des Capucines, 073-67-31
		Le Verre de l'Adieu Salon du Pret-a-Porter
Fri., April 5...	xx 9:30 A.M.	Sonia Rykiel 6, rue de Grenelle, 222-43-22
	xx11:30 A.M.	Sonia Rykiel
	11:30 A.M.	Christian Aujard 8, citie Paradis,824-61-54
	xx 2:30 P.M.	Sonia Rykiel, Louis Feraud
	5:30 P.M.	Real, 508-88-60

xx Members of Chambre Syndicale de la Couture Parisienne (Contact: Denise DuBois, 100 Fg. St. Honore, 75008 Paris; tel: 266-64-44).N.Y. Contact: French Trade Shows, 1350 Sixth Ave., 582-4960. Press: French Apparel Center, 354-8620.

Monday March 25 9:00 A.M. Breakfast	PRESS PREVIEW OF INTERNATIONAL FASHIONS	ALEXANDER'S (LEXINGTON AT 58TH ST)	3RD FLOOR

Spring 1974 International Fashion preview. Show at 9:45. By invitation. Contact: Walter Hauser, 838-3341. Publicity: Alexander Tarsaidze at Serge Obolensky Associates, 421-8267.

Monday March 25 1:00 P.M.& 6:00 P.M.	PARIS AND ROME COUTURE FASHIONS	OHRBACH'S (5 WEST 34TH STREET)	5TH FLOOR

Paris and Rome couture originals and Ohrbach's line-for-line copies. Press and customer showings by invitation only. Commentator: Irene Satz, Vice president and fashion director. Public Relations Director: Mark Klauser. Contact: Miss West, 564-3100, ext. 285.

Tuesday March 26 12:00 Noon Luncheon	"LOVE IS IN THE AIR"-- TENNIS FASHIONS	EASTMAN CHEMICAL PRODUCTS,INC.(415 MADISON)	"21" CLUB 21 WEST 52ND STREET

Multi-media presentation celebrating 100 years of tennis, Eastman's involvement in tennis and latest Spring-Summer fashions. By ticket only. Contact: Suzy Kalter, The Rowland Company, Inc., MU 8-1200.

Tuesday March 26 6:00 P.M.- 8:00 P.M.	FUR FASHIONS AT CHAMPAGNE RECEPTION	REISS & FABRIZIO-ESTHER DOROTHY	6 WEST 57TH STREET SALON

Preview of Fall and Winter furs; and introducing Jane Murchison, fashion director. By invitation. Contact: Alexandre Tarsaidze, Serge Obolensky Associates,421-8266.

Beginning Tuesday March 26	OPENING OF FALL COLLECTION	ELEANOR BRENNER COUTURE & LA CHEMISERIE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

Knits and new Italian shirtdresses designed by Eleanor Brenner. By appointment. Contact: Peggy Shiller, 239-1150.

Saturday March 30- April 4	DALLAS EARLY FALL MARKET WEEK	AMERICAN FASHION ASSOCIATION	DALLAS APPAREL MART 2300 STEMMONS FREEWAY

Women's and children's wear Early Fall market. Contact: (214) 637-1970; or Jack Goldstein, 527 Madison Avenue, 752-2422.

March 30 CHICAGO EARLY FALL READY-TO-WEAR MARKET WEEK (March 30-April 2)

Sunday March 31- April 2	FALL-WINTER NATIONAL HOME SEWING SHOW	AMERICAN HOME SEWING COUNCIL,INC.	WALDORF-ASTORIA 8TH & 9TH FLOORS

Profitability Seminar, Sat., March 30. Fashion show in Grand Ballroom, Mon., April 1 at 8:00 A.M. by Butterick, McCall, Simplicity, Vogue Patterns. Publicity: Carol Stone at Christopher Cross Associates,40 E. 38th.,689-1300.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 31	NAMSB -- MEN'S SPORTSWEAR AT N.Y. STATLER HILTON (March 31-April 3)689-7420		
Beginning Monday April 1	PROJECTIONS FALL/WINTER '74	SEVENTEEN MAGAZINE	320 PARK AVENUE 8TH FLOOR
	Audio/visual multiple-screen presentation of Fall trends -- ready-to-wear, accessories and beauty. Showings at 8:30, 10:00, 4:00. By appointment. Contact: Barbara Doljack, 759-8100.		
Monday April 1 6:00 P.M.	TRAVELOG FASHIONS FOR 1974	FRANKLIN SIMON & MADEMOISELLE MAGAZINE	4TH FLOOR 33 WEST 34TH STREET
	"Fashions on the Go" from the April issue of Mademoiselle. Open to public. Contact: 675-1000, ext. 163.		
April 3- April 6	FIRST INTERNATIONAL LONDON FASHION FAIR, EARLS COURT, LONDON. Contact: Clothing Export Council (Meriel Lampert), 26-28 Sackville St., London W1X 1DA		
April 3	FUR FAIR IN FRANKFURT (April 3-7) Contact: 582-7788		
April 7	PASSOVER - First Day (Sunday)		
April 12	GOOD FRIDAY		
April 14	EASTER SUNDAY		
Beginning Monday April 15	SHOWINGS BY PARIS CREATEURS & INDUSTRIELLES	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 5TH FLOOR
	Fall ready-to-wear by Christianne Bailly, Michele Bruyere, Roland Chakkal, Jean Jacques Martelli, Issey Miyake. By appointment. Contact: Philip Farran, 832-7100.		
Tuesday April 16 11:30 A.M.	SPRING/SUMMER FASHIONS AT BENEFIT SHOW	SAKS FIFTH AVENUE	5TH FLOOR
	Showing of fashions at benefit for New York Hospital Auxiliary. Tickets: $10.00. By invitation. Publicity: Helen O'Hagan, PL 3-4000.		
Tuesday April 16 4:00 P.M. Cocktails	OPENING: COMPLETE FALL COLLECTION	D D DOMINICK SPORTSWEAR COMPONENTS	RAINBOW ROOM - 65TH FLOOR 30 ROCKEFELLER PLAZA
	By invitation. Thereafter by appointment in showroom, 525 Seventh Ave.,7th fl. Contact: Carole Nussenbaum, 354-0026.		
Tuesday April 16 6:30 P.M.	BED AND BATH -- "MISSONI FREESTYLE"	BLOOMINGDALE'S	7TH FLOOR
	Benefit showing of Missoni designs for Fieldcrest. Tickets: $15.00 each; $25.00 a couple -- for benefit of Reece School. Contact: Peggy Healy or Arlene Friedlander, PL 2-1988.		
Thursday April 18 4:00 P.M.	PRESS PREVIEW: EAST AFRICAN PROMOTION	BERGDORF GOODMAN	4TH FLOOR
	By invitation. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.		
Thursday April 18 7:00 P.M. Show 8:15 P.M. Cocktails 9:00 P.M. Dinner	ANNUAL CRITICS'AWARDS SHOW AND DANCE	PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.)	HOTEL PLAZA GRAND BALLROOM
	Awards will be presented to students by designer-critics: Donald Brooks; Joseph,Eleanor Fishman; Meredith Gladstone; Stan Herman, Chuck Howard;Kasper; Shannon Rodgers; Dominic Rompollo; Chester Weinberg. Also a retrospective look at Donald Brooks' costumes for theatre. Parsons Award to Randolph U. Stambaugh, Pres., B. Altman & Co. Fashion show--7:00 P.M.;Dinner-Dance--9:00 P.M. (Black Tie) Reservations: $150.00. Contact: Edwin Cohen, 675-2700.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday April 19 9:30 A.M. Breakfast	PRESS SHOWING: ITALIAN READY-TO-WEAR COLLECTION	ITALIAN TRADE COMMISSIONER	HOTEL PLAZA GRAND BALLROOM
	Fall-Winter collections by 25 Italian high fashion designers in cooperation with Italian Ministry for Foreign Trade. By invitation. Buyers show, Mon., April 22 ay 12:00 Noon, by invitation. Thereafter, April 22-26, Hotel Plaza 14th floor. Publicity: Hamra Associates,753-9833.Trade Contact: 432-9188.		
Monday April 22 8:00 P.M.	FASHIONS FROM LONDON AT BENEFIT SHOW IN N.Y.	ZANDRA RHODES (64 PORCHESTER,LONDON)	CIRCLE IN THE SQUARE 50TH ST. & BROADWAY
	Complete collection by Zandra Rhodes, for benefit of Circle in the Square Production Fund. By invitation. Tickets: $35.00 each. Contact: Mrs. Gillette Boland, 40 E. 68th St., TR 9-2236. Publicity: Joanne Creveling,586-2377.		
April 22	CALIFORNIA FASHION GUILD OPENINGS IN LOS ANGELES		
Monday April 22 9:30 A.M.	FALL SHOWING IN CALIFORNIA	HELGA	722 SO. LOS ANGELES ST.
	By reservation. Contact: (213) 627-0806(L.A.)		
Tuesday April 23 3:30 P.M.	OPENING: FALL RAINWEAR COLLECTION	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	By reservation. Thereafter by appointment. Contact: 239-7080.		
Tuesday April 23 5:00 P.M.	PREMIERE SHOWING OF NEW KNIT COLLECTION	HANAE MORI	27 EAST 79TH STREET NEW SHOWROOM
	Hanae Mori's first showing in New York of her knit sportswear for Fall. By invitation. Contact: 472-2352.		
Wednesday April 24 3:30 P.M. Champagne	LOUNGEWEAR BY STAN HERMAN	YOUTHCRAFT	90 PARK AVENUE LOBBY-MAIN FLOOR
	Fall and Winter sleepwear collection by Stan Herman; also loungewear and bodyshirts. By invitation. Contact: Roy Kleeger, 768-0125.		
Wednesday April 24 6:30 P.M.	DESIGNER ROOMS AT BENEFIT SHOWINGS	BLOOMINGDALE'S	5TH FLOOR
	"Artscope" -- Spring model rooms at benefit for UNICEF. Chairman: Polly Bergen. Tickets: $25.00 each. Contact: Arlene Friedlander, PL 2-1988.		
Beginning Wednesday April 24	OPENING OF FALL COLLECTION	SIBLEY-COFFEE LTD.	37 WEST 57TH STREET SHOWROOM - ROOM 910
	Continuous showings by appointment. Contact: Ellen Klein, 758-2341.		
Thursday April 25 11:00 A.M.	OPENING OF FALL RAINWEAR COLLECTION	HALSTON III	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By invitation. Contact: Nancy Dautner, 354-6340.		
Thursday April 25 12:00 Noon Luncheon	BENEFIT FASHION SHOW BY ISRAELI DESIGNERS	STATE OF ISRAEL BONDS (215 PARK AVE. SOUTH)	NEW YORK HILTON HOTEL BALLROOM
	All-Israeli fashion show for benefit of Bonds for Israel -- modeled by celebrities. Fashion show producer and director: Vera Bacal. Admission: $10.50 plus minimum purchase of $1000.00 Israel Bond. Contact: 677-2775.		
Thursday April 25 12:30 P.M. Luncheon	KNITWEAR FASHIONS AT LUNCHEON SHOW	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM
	Celebrating 56th anniversary of the National Knitted Outerwear Association, featuring American original design knitted apparel for men, women and children. Produced by Mia Grau. Tickets: $15.00 each. Contact: MU 3-7520.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 25 2:00 P.M.	OPENING OF FALL COLLECTION	TOWNCLIFFE, INC.	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR
	By reservation. Thereafter by appointment. Contact: 947-3850.		
Thursday April 25 4:00 P.M. Cocktails	FALL FASHIONS FOR WOMEN AND MEN	DIANE VON FURSTENBERG; EGON VON FURSTENBERG	HOTEL PIERRE COTILLION ROOM
	By invitation. Thereafter women's fashions at showroom, 530 Seventh Ave., 14th floor,354-8336. (Egon von Furstenberg, 350 Fifth Ave., 679-4025).		
Monday April 29 5:30 P.M.	OPENING OF FALL COLLECTION	HELGA (722 SO.LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
	Also May 6 at 5:30. By invitation. Contact: 213-627-0806 (L.A.); 335-6033(N.Y.)		
Monday April 29- May 8	FALL-WINTER COLLECTION 1974	PRISCILLA OF BOSTON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	By appointment. Contact: Mr. Julie Pollack, 244-3847.		
Tuesday April 30 10:30 A.M.	SHOWING OF FALL COLLECTION	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	By reservation. Contact: 279-5012.		
Tuesday April 30 4:30 P.M.	OPENING OF FALL COLLECTION	BLASSPORT (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
	By invitation. Contact: Rene Tixier, 354-1500.		
Beginning Tuesday April 30	EARLY FALL EVENING AND AT-HOME FASHIONS	DAVID MORRIS CO. BY HARRY STRIEBEL	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	By appointment. Contact: WI 7-0511.		
Wednesday May 1 11:00 A.M.	PREVIEW OF FALL COLLECTION	FRIEDRICKS SPORT BY BILL AND HAZEL HAIRE	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
	By invitation. Contact: Andrea Basile, PE 6-8867.		
Wednesday May 1 1:00 P.M.	OPENING OF FALL COLLECTION	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Also Tues., May 7 at 1:00 P.M. By reservation. Contact: LA 4-0237.		
Thursday May 2 10:00 A.M.	PRESS PREVIEW: FALL COLLECTION	PHILIP SILLS BY BONNIE CASHIN	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
	Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Beginning Monday May 6, by appointment. Contact: Arthur Sheer. LO 5-0274. Publicity: Ruth Hammer Associates, 685-8290.		
Tuesday May 7 12:00 Noon	SHOWING OF FALL COLLECTION	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	By invitation. Contact: 279-5012.		
Wednesday May 8 12:30 P.M. Luncheon	PRESS PREVIEW: FALL MENSWEAR FASHIONS	JACQUES BELLINI (241 EAST 60TH ST.)	ST. REGIS HOTEL MAISONETTE ROOM
	Showing for press and buyers. By invitation. Publicity: Myrna Post at Solters, Sabinson, Roskin, 867-8500.		
Thursday May 9 11:30 A.M.	PRESS PREVIEW OF FALL COLLECTION	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By invitation. Buyers at 3:00 P.M. Contact: 354-6340.		

1975

JANUARY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FEBRUARY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	**12**	13	14	15
16	**17**	18	19	20	21	22
23	24	25	26	27	28	

MARCH

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

APRIL

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

MAY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	**26**	27	28	29	30	31

JUNE

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

JULY

S	M	T	W	T	F	S
		1	2	3	**4**	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

AUGUST

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SEPTEMBER

S	M	T	W	T	F	F
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	**13**	14	15	16	17	18
19	20	21	22	23	24	25
26	**27**	28	29	30	31	

NOVEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	**27**	28	29
30						

DECEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	**25**	26	27
28	29	30	31			